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## **FASHION MAKE UP**

On the runway it is very important that the model had a very bright makeup. During the weeks of fashion in Paris, Milan and other capitals of the world fashion, you can find different variations of make-up.

Depending on what collection is represented by the designer stylists select makeup and hairstyle. Each designer shows his imagination and individuality, striving to draw attention to his work.

Some want to maximally emphasize and finish the image with a bright makeup, while others, on the contrary, do not want to distract attention from the suit and make their models only nude make-up, as for example, at fashion week in 2018

Tom Ford. A sooty, sparkly eye, clumpy lashes, and one badass leather headbands brought to mind the beauty trends of the '60s. But because hairstylist Orlando Pita piled the ends of the hair on top of the head, and makeup artist Pat McGrath held back on the foundation and concealer, the look took on a decidedly 2018 vibe.

Make up artist Anna Sui served as her own muse for the beauty look, with McGrath and hairstylist Garren referencing an image of the designer from the '80s. The result was this voluminous side flip and graphic pink-and-purple shadow look, which may feature a new launch from McGrath.

Christian Siriano. Two-toned eyes at Christian Siriano combined a shock of hot pink along the top lids and smoky black underliner along the lower lashes. Makeup artist Polly Osmond dipped into the designer's new collection with E.l.f. Cosmetics to create the look, using both the lipsticks and the eye shadow palette.

Carolina Herrera. Classic beauty — demure smoky eyes and a romantic updo — was expected for Herrera's last show before stepping down from her namesake brand. Terracotta color of lipstick in fashion in 2018 very favorably emphasizes the skin of persons.

For the Oscar de la Renta show. Tom Pecheux created a subtly glimmery effect, layering violet cream shadow over models' lids before blossoming pink-and-purple-tinged glitter over top. In addition to placing it on the upper lids, he also intentionally dabbed a bit on the lower lash line, concentrated at the center, to embrace the inevitable fallout.

The brightest trends in makeup in 2018 that were presented at the Milan Fashion Week were smoky eye, redliner, graphic eyeshadow, flawless skin.

Thus, runway make-up embody freedom of imagination. When an image is created, artist can not think about the framework of society and some canons of beauty. Therefore, in the creation of an ideal show stylists and makeup artists play an important role and they should work in close tandem with designers, so that in the future, the images created by them entered the history of fashion.

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## **THE HPLC METHOD FOR THE ANALYSIS OF SIROLIMUS IN DRUG PRODUCTS**

Antibiotic is one of the most important commercially exploited secondary metabolites produced by bacteria, fungi and Streptomyces and employed in a wide range. Most of the antibiotics used today are from the microbes. [2]